

Need a lift?

Introducing the Idea Launch Pad™ for B-to-B marketers.



As a marketing professional for a business that sells to other businesses, you have different needs than those of a consumer brand. You need a reliable resource that knows creative b-to-b strategies and tactics to help you out-think and out-perform your competition.

If you're working with a limited staff, tight budgets and demanding deadlines, you're like most of our clients. Our idea launch pad process works for them, and it will work for you too. Let us tell you why:

1. We work smart to make the most of each meeting.

We prepare, we ask questions that make you think and we listen well. We approach challenges and opportunities from different angles and we think out loud. Everyone gets smarter with each meeting, including you.

2. We are not the only ones with the great ideas.

If you have the good sense to hire us, you'll see we know great ideas when we see or hear them, whether they're yours or ours. We enjoy collaboration, and nothing excites us more than helping launch a project or program that shows off our collective creative genius and beats your competition.

3. We are responsive and responsible in our work.

We provide accurate estimates and client contact reports based on a clear understanding of each project, and we don't miss deadlines or objectives.

4. We work like an extension of your marketing department.

We develop a deep understanding of your business, and you'll find us so accessible, creative and accountable you will become addicted to our level of service and the quality of our work.

So why choose MLT Creative?

- We'll put our talented team at your command—creative strategists, writers, designers and production experts, every one of them committed to making ideas work.
- Unlike most conventional agencies, we don't pitch with our top-tier, then pass off the work to second stringers.
- Our clients vouch for us. We are proud to share testimonials, and we've got plenty of them. Given the opportunity, we're confident that we will earn yours as well.
- We have a history of helping our clients win awards and get promotions. We grow our business by helping you grow yours, and together we'll watch successful projects evolve into broader programs.

So consider us your idea launch pad™,
and we'll lift your business to new heights.

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MLT CREATIVE
We make ideas work.®